

# STEPHANIE KOCER

WRITER • SCHOLAR • GRADUATE STUDENT | WWW.STEPHANIEKOCER.COM

## Profile

Hard-working English graduate student and writer with experience writing and editing for both print and digital publications, with a strong understanding of fiction narratives, nonfiction, and teaching writing.

## Education

### **MA in Literature & English Studies with a Graduate Certificate in Teaching Writing • In Process (expected completion December 2021) • Minnesota State University- Mankato, Mankato, Minnesota**

Degree in process, courses include: research & bibliography, theory, British & American Literature, World Literature, film theory, selected authors, Shakespeare, gender in literature, young adult literature, and teaching college-level literature, composition theory, teaching reading and writing to English learners, teaching writing and literature, second language literacy development, with a final Alternative Plan Paper

### **BA in English • 2015 • Drake University, Des Moines, Iowa**

With a minor in Sociology, graduated Cum Laude, member of Sigma Tau Delta – National English Honors Society, Drake University Chapter

### **BA in Journalism • 2015 • Drake University, Des Moines, Iowa**

Magazine concentration, graduated Cum Laude, member of the Society of Professional Journalists - elected president 2013-2014, The Times-Delphic student newspaper – Features/Opinions Section Editor 2014

## Relevant Coursework

### **Masters of Literature & English Studies with a Graduate Certificate in Teaching Writing**

American Immigrant Literature	Seminar: World Literature
Bibliography and Research	Seminar: Literary Theory
Seminar: Selected Authors	British Literature
Teaching College Level Literature	Advanced Writing Workshop

### **Bachelors of Arts in English**

Writing Seminar	Literature and Culture	Intro to Film Study
Reading and Writing Drama	Ethics and Nonfiction Pros	Literary Study
Structure of Modern American English	Topics: Salem Witch Trials	Critical Theory
Topics: Trash Culture	Autobiography and Memoir	Ethics and Nonfiction Pros
19 <sup>th</sup> Century American Literature	Women, Madness, and Culture	Capstone: Life Stories

### **Sociology Minor**

Survey of Sociology	Psyche, Self, and Society
Intimate Relations	The Art of the Interview
Grief and Loss	The Liberal Agenda
Inequality and Public Health	

### **Bachelors of Arts in Journalism**

Media Responsibility	Communications in Society	Social Media Strategies
Magazine Staff Writing	Visual Communications	Public Relations Principles
Print Media Editing	Reporting and Writing Principals	Webpage design
Magazine Freelance Writing	Magazine Publishing	
Communications Law and Ethics	Capstone: Magazine Production	

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## Professional Experience

### Communications Specialist • Accord • Minneapolis, Minnesota • September 2018 – present

Write communications pieces for nonprofit, including articles, weekly newsletters, and press releases; manage the brand's website and social media platforms; help conduct video shoots; serve as a project manager on external communication, marketing, and development pieces.

- Project management
- Content marketing
- Analytics
- Audience evaluation
- Blog writing
- Social media writing
- Press release writing
- Development mailings writing
- Proofreading
- Ad, flyer, and digital designing
- Video project management
- Internal and external newsletter projects
- Email marketing
- Website management
- Event planning

### Marketing & Communications Manager • Special Olympics Iowa • Des Moines, Iowa • April 2016 – June 2018

Managed the branding, marketing materials, and media relations for the state office, including writing press releases, monthly newsletters, website content, and social media content; did monthly TV/radio appearances.

- Website management
- Social media management
- PR/on-air, on-camera point person
- Press release writing
- Article writing
- External newsletter projects
- Email marketing
- Design project management
- Volunteer photographer supervisor
- Media relations management
- Event planning

### Editorial Associate • Meredith corporation • Des Moines, Iowa • September 2015 – April 2016

Assisted content strategists with the writing and editing of print and digital projects for MXM clients such as Volkswagen, State Farm, Bank of America, and Publix; coordinated pool of freelance proofreaders for MXM's Des Moines and New York offices.

- Proofreading
- Project management
- Freelance coordinating
- Article writing

### Editorial Apprentice • Living the Country Life • Des Moines, Iowa • September 2014 – May 2015

Wrote stories for Living the Country Life magazine; wrote stories and generated content for the magazine's website and national radio show; helped run all of the magazine's social media platforms.

- Print article writing
- Online article writing
- Radio script writing
- Curated magazine's Pinterest page
- Proofreading
- Social media management
- Social media writing

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## Publications

Special Olympics  
Publix  
Living the Country Life  
Rochester Magazine  
Parenting.com  
Feather-Mag.com

Ally People Solutions  
Community Involvement Programs  
Iowa State Fair  
Drake Magazine  
The Times-Delphic

## Volunteering

Culture Committee, Accord  
Elim Preschool Party Volunteer, 2019

## Skills

**Editing:** Copy-editing; AP Style

**Formatting:** MLA, APA, ASA

**Genres:** Fiction narratives, nonfiction, popular culture, teaching writing

**Marketing:** Content Marketing, SEO knowledge, press releases, media relations, TV/radio on-air/on-camera experience, blogging, film/TV reviews

**Computer:** Microsoft Office, GarageBand, iMovie, Adobe InDesign, Drupal, Iconosquare for Instagram, Constant Contact, Mailchimp, Wordpress

**Social Media-** Twitter, Facebook, Tumblr, Instagram, Pinterest, Buffer, etc.



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